



Beautiful  
After Breast Cancer  
Foundation

From hope to joy





Thank you

We are proud to present this impact report, showcasing what we have achieved together.

Every project and every smile is a direct reflection of your dedication and generosity.

On behalf of the entire BABC team and the women we have had the privilege of supporting this year: thank you.

You make the difference.







# Vision

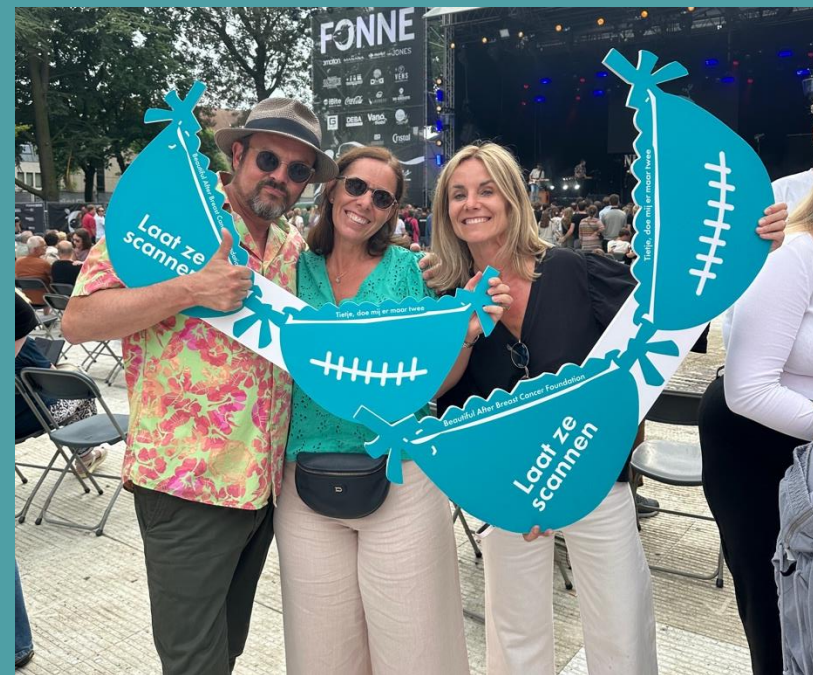


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We believe in a future where every breast cancer patient has access to quality care and information to build a rich and fulfilling life.

Through our online platform, we provide a central source of reliable information for patients, healthcare providers, and researchers. Additionally, we promote research and encourage open communication between patients and doctors.









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# Mission

Supporting women with breast cancer and their families from the moment of diagnosis.

A multidisciplinary approach with a focus on the whole person—physical, emotional, and intellectual.

Raising awareness about the early detection of breast cancer.

Helping them maintain control over their recovery through objective information and personal guidance.

Collaborating with healthcare providers, governments, and insurers to amplify the patient's voice.

Supporting scientific research.







# Unique Values



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UNLIKE OTHER ORGANIZATIONS, WE PLACE THE REBUILDING OF LIFE AND SELF-CONFIDENCE AFTER BREAST CANCER AT THE CENTER OF OUR MISSION.



WE ARE A MULTIDISCIPLINARY TEAM WITH PATIENTS AS PARTNERS, OFFERING A COMPREHENSIVE SOURCE OF KNOWLEDGE AND INSPIRATION TO HELP THEM RECOVER FULLY AND JOYFULLY.







# Team



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# Impact 2024

6 (informative) events organized by BABC, attended by over 500 patients and individuals.

1000 Boobie Bags distributed to breast cancer patients.

Annual support for the Breast Engineering Fund.

25.000 EUR

Participation in 5 major events with our awareness campaign.

- YOU.FO
- Fonnefeesten
- Beach jumping Middelkerke
- FestiVigna
- Ladies Night UZ Gent

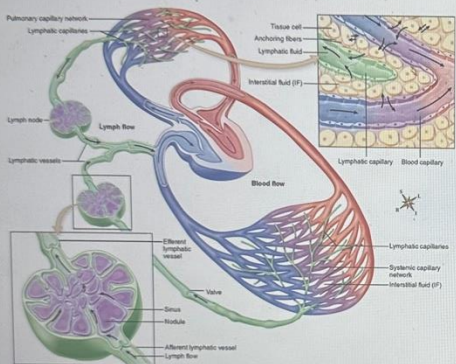
541k people reached through social media.



De Ryck Brigitte heeft de hand oggestoken Weergeven



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Liesl De Graeve

MacBook Pro

Deelnemers (102)

Panelleden (7)

Zoek een panellid

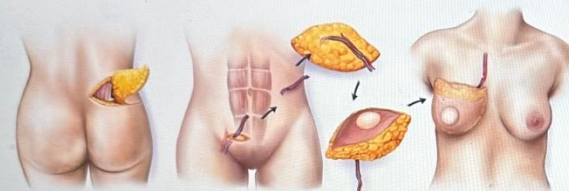
- BA Beautiful After Breast... (Host, me...
- KV Kaat Van De Keer (Co-host)
- BD Bernard Depypere
- EL Elisabeth Lampens
- K Karine Tollenaere
- LD Liesl De Graeve
- ND Nancy De Wulf

Participants in grid: Karine Tollenaere, Beautiful After Breast Cancer Foundation, Liesl De Graeve, Bernard Depypere, Kaat Van De Keer, Elisabeth Lampens, Nancy De Wulf

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# Reconstructie

LUMBAR



Courtesy of Filip Stillaert



Beautiful After Breast Cancer Foundation



Bernard Depypere





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# Our events 2024

Lymphaday - 6/03/2024

Veerkracht & borstkanker – 23/04/2024

It's a beautiful day – 25/06/2024

Charity Run & FestiVigna – 14/09/2024

BRA day – 15/10/2024

Prima La Musica - 3/12/2024







# Boobie Bags



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Boobie Bags are specially designed to support patients who have just been diagnosed with breast cancer.

Each bag contains sample products such as moisturizing creams, shower gel, hand sanitizer, sunscreen, essential information, and practical tips and tricks to guide patients during and after treatment.

Our Boobie Bags are distributed free of charge through our official breast centers in Belgium.







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In November, we launched the sale of various gadgets, with all proceeds benefiting breast cancer patients. The funds are used to support our various activities and services, which help and inspire breast cancer patients.

In addition to raising funds, these initiatives also contribute to increasing awareness about breast cancer.

[webshop.beautifulabc.com](http://webshop.beautifulabc.com)





# Objectives 2025

Organize 6  
(informative)  
events with a reach  
of 1000 people.

Distribute 1000+  
Boobie Bags  
through breast  
clinics.

Annual support for  
the Breast  
Engineering Fund  
of 25,000 EUR.

Participate in 10  
major events with  
our awareness  
campaigns.

Reach 1 million  
people via social  
media.





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# Plans for events 2025

Awareness events: Fonnefeesten, Jumping middelkerke,...

Monthly blog by Pia Naber: Spring 2025

Yoga & meditation session for breast cancer patients: Spring 2025

Make-up session for breast cancer patients: Summer 2025

Charity Run: Fall 2025

BRA day: october 2025





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Thanks to your incredible support, we have once again been able to take wonderful steps this year for women facing breast cancer.

What is often a difficult and challenging time for them, we try to make lighter, more beautiful, and more bearable – and this is only possible through your contribution.